

**M.D. of Opportunity No 17**  
**TRANSPORTATION POLICY**

TITLE: **PRIVATE SIGNS ON ROAD RIGHTS-OF-WAY**

EFFECTIVE DATE: **APRIL 1, 1996**

POLICY NUMBER: **T.13**

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**Purpose of Policy:**

This policy is intended to control the installation of identification signage (showing the name of, and direction and distance to, businesses, government and community agencies, public facilities or similar enterprises on municipal road rights-of-way.

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**Policy Statements**

1. Only signage owned or approved by the Municipal District shall be allowed to be installed on road rights-of-way.
2. All such signs shall conform to the requirements of the Land Use Order.
3. No signs will be allowed that:
  - a. display intermittent flashing or rotating lights
  - b. are lit in such a manner as to cause interference to the motoring public
  - c. any sign that bears any legend or words similar to those used on common traffic control signs (e.g. "stop", "stop ahead", "caution", etc), or that appears similar in outline to a common traffic control sign, or imitates a common traffic control sign in any other way
  - d. signs whose predominant color is red, amber, or green.
  - e. for any other reason is considered by the municipality to constitute a hazard to, or cause confusion among the motoring public.
4. All signs must be professional in appearance and must meet the standards used by private sign manufacturers for design, construction, lettering, etc.

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**APPROVED: APRIL 1, 1996**