

**M.D. of Opportunity No 17**  
**COUNCIL POLICY**

**TITLE: PRESS RELEASES**

**EFFECTIVE DATE: JUNE 11, 1997**

**POLICY NUMBER: C. 3**

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**Purpose of Policy:**

This policy is intended to provide guidelines on the responsibility of releasing information to the media.

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**Policy Statements**

1. The media items pertaining to a specific issue and a specific community shall be dealt with by the Councillors of the area and, if they are not available, the Reeve, Deputy Reeve, Manager or Public Information Officer shall be contacted and speak on the issues.
2. In the case where there is more than one Councillor available, a spokesperson of the group shall be appointed who can then speak on the issues.

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**APPROVED: JUNE 11, 1997**  
**AMENDED: JANUARY 26, 2005**  
**AMENDED:**